



Tea Tree Gully Swimming Club Inc
A.B.N. 19 938 436 060

Sponsorship Packages
2023/2024

Tea Tree Gully Swimming Club

Tea Tree Gully Swimming Club (TTGSC), based in the north east of Adelaide is a competitive swimming club with 100 swimmers in our four swimming squads, supported by their family and friends. In addition, TTGSC runs a swimming school with swimmers aged from 6 months to those graduating into the Club's Development Squad.

The Club brings together a community of swimmers who train and compete in their sport in a relaxed, friendly environment with a focus on teamwork and personal development that can lead to State and National level competitions.

TTGSC was founded in 1969 when a new Olympic swimming pool known as Waterworld Aquatic Centre at Ridgehaven was opened. Still based at Waterworld, squads train at Waterworld, the ARC Campbelltown and St Peters' Boys College in winter. Training is generally held from 5.15am-7.15am and between 4.30pm-7.30pm 5 days a week plus Saturday mornings. Our coaching team comprises of Head Coach Lawrence Krauter who has more than 15 years coaching experience, and supporting coaches Erin McGlashan and Belinda Mentha.

Excellence in Swimming

Our swimmers strive for continuous improvement and constantly impress us with their perseverance, resilience, sportsmanship and teamwork in this challenging sport. They focus on achieving personal goals and collectively raise the Club's success and profile. Their success in part reflects the unity and commitment of family and friends, along with the generous support of our sponsors and partners in the community. By sponsoring our Club, you will not only be contributing to the development of our young people but helping TTGSC achieve our vision.

Our Vision is to be the premier competitive swimming club in North East Adelaide

Our Mission is to develop swimmers and create athletes in a competitive and friendly environment

Our upcoming swimmers represent TTGSC and South Australia in National Age Championships and Open Water Championships held around Australia each year, and State Age Championships. We also enjoy success in school and interclub competitions regularly throughout the year in metropolitan and regional competitions.

Our swimmer Brittany Castelluzzo, a current Australian Dolphin represents TTGSC and Australia in the USA and other high profile international meets.

Club Contacts

For information about TTGSC please contact our President, Bianca Connelly at president@ttgsc.org.au

For further information about Sponsorship and to discuss becoming a TTGSC Sponsor please contact Julia or Alex at ttgscsponsorship@gmail.com.

Finance and Sponsorship

The Club is financed through fees, fundraising activities including bi-annual events, BBQs, our annual Swimming SA Carnival and by sponsorship. The TTGSC Sponsorship Program aims to provide much needed funding to help the Club:

- Develop our swimmers' physical and mental health through personal training and allied health support and training equipment
- Maintain quarterly swimming fees at an affordable level for all families
- Provide rewards through trophies and medals for Club competitions
- Support professional development for coaches and officials
- Offer fun events for swimmers and their families and encourage participation of the sport for potential new members
- Build the profile of competitive swimming in our region

Sponsor Logos

Gold Sponsor, Silver Sponsor & Bronze Sponsor level cash sponsorship:

- Featured in our Clubroom at Waterworld
- Featured poolside at Waterworld and ARC Campbelltown – refer below.
- Featured on our website
- Promoted through social media – refer below.
- Promoted at Club carnivals
- Included in brochures, competition programs and our Member's Handbook

Sponsor Board displayed poolside:

Waterworld – Our Club whiteboard is located by the 50-metre pool area during training and will display Sponsor logos during summer months

ARC Campbelltown – Our Club whiteboard is displayed at the deep end of the 25-metre pool at the ARC Campbelltown, 365 days of the year and will display Sponsor logos.

Club Website and Social Media:

Club Sponsors will feature on the landing page. Sponsors are welcome to have their logo linking to their business website.

The Club also has a presence on Facebook and TeamApp.

Sponsorship Fees

Fees are paid annually in advance.

Other Promotion

Other features of the sponsorship not outlined in this agreement are by negotiation with the Club Committee.

TTGSC Sponsorship Levels 2023/2024

Gold Sponsor \$2500 per annum

2 year commitment

Exclusive to two non- competitive companies

Trophy Naming

As a major sponsor you will have a Club Trophy named after your company for the duration of the sponsorship. You will be invited to present the trophy at the annual TTGSC Presentation Night.

The cost of trophy plaques is included in the annual sponsorship fee.

Company Logo

In addition to the promotion of business logos throughout various channels and events as per Club Supporter level:

- **Your company name and logo can be included on our official Club shirts. A patch can be ironed or sewn on our official Club jackets and rugby shirts when signing a 2year sponsorship contract. One off cost of patches is payable by the sponsor in addition to the annual sponsorship fee. These will comply with the Swimming Australia guidelines for size and position**
- You can fund an original **branded shirt** featuring your company logo that can be worn in addition to official club merchandise, and/or your company logo could also be included on swim caps, training backpacks, and towels. Only one sponsor logo will be allowed per merchandise item. See our SWIM-EAT-SLEEP shirt below.



- First option to sponsor team shirts for interstate trips by use of company logo or slogan on the team shirts. Parents will contribute to the cost of the shirts, however the sponsor will need to pay any additional cost involved ie artwork, additional colours.

Campaigns

As a major sponsor you will be entitled to **two** direct campaigns per annum.

You may have an end of financial year or seasonal campaign that we can distribute directly to our members and their families, on our website and in our social media.

Official Events

- Complimentary invitations for two people to attend the annual TTGSC Presentation Night. **It is hoped a company representative will present an award at these events.**
- **Complimentary invitations for two people to attend a State Championship event as our guest**
- Complimentary invitations for two people to attend selected Club events including Club hosted competitions, with a possibility of presenting medals
- Complimentary lane sponsorship in your company name at our annual Carnival

Certificate of Appreciation

- As a sponsor you will receive a framed Certificate of Appreciation from TTGSC for you to display

Silver Sponsor \$1000 per annum

Exclusive to four non -competitive companies

Campaigns

As a Club sponsor you will be entitled to **one** direct campaign per annum.

You may have an end of financial year or seasonal campaign that we can distribute directly to our members and their families, on our website and in our social media.

Company Logo

- In addition to the promotion of business logos throughout various channels and events as per Club Supporter level:
- You can fund and original **branded shirt** featuring your company logo that can be worn in addition to official club merchandise, and/or your company logo could also be included on swim caps, training backpacks, and towels. Only one sponsor logo will be allowed per merchandise item. See our SWIM-EAT-SLEEP shirt below.



- Your company logo could also be included on swim caps, training backpacks, and towels. Only one sponsor logo will be allowed per merchandise item.
- First option to sponsor team shirts for interstate trips by use of company logo or slogan on the team shirts. Parents will contribute to the cost of the shirts, however the sponsor will need to pay any additional cost involved ie artwork, additional colours.

Official Events

- Complimentary invitations for two people to attend the annual TTGSC Presentation Night.
- Complimentary invitations for two people to attend selected Club events including Club hosted competitions, with a possibility of presenting medals
- **Invitation to present ribbons at Club Carnival to 'Come and Try' swimmers**
- Complimentary lane sponsorship in your company name at our annual Carnival

Certification of Appreciation

- As a sponsor you will receive a framed Certificate of Appreciation from TTGSC for you to display

Bronze Sponsor \$500 per annum

Open to ALL businesses, families and individuals

Sponsorship includes financial and in-kind contributions over \$500

Company Logo

- Promoted at Club Carnivals
- Your business and logo will be featured on our website and included in brochures, competition programs and the Members Handbook
- Promoted through social media throughout the year
- Your contribution will be printed in the Club hosted competition program, read out by the announcer during the Carnival

Certificate of Appreciation

- As a sponsor you will receive a framed Certificate of Appreciation from TTGSC for you to display

Carnival Sponsors:

Lane Sponsor \$100 per competition

Maximum of 8 lane sponsors per carnival

Company Logo

- Lane Sponsors signage will be displayed on the lane during the competition
- Two social media posts thanking and promoting your business including your logo
- Your contribution will be printed in the Club hosted competition program, read out by the announcer during the race

Event Sponsor \$75 per event per competition

Open to ALL businesses, families and individuals

Approximately 17 events per carnival

Company Logo

- Your business, family or name will be printed next to the Event in the Club hosted competition program, read out by the announcer during the race.

Tea Tree Gully Swimming Club Inc
A.B.N. 19 938 436 060

Sponsorship Agreement

This agreement is entered into between Tea Tree Gully Swimming Club Inc and

on the _____ day _____ 20 ____.

Pursuant to this agreement, TTGSC undertakes to provide the above-named with sponsorship benefits as outlined in TTGSC Sponsorship Package 2023/2024.

Annual Package cost:

GOLD SPONSORSHIP PACKAGE \$2500.00 pa for 2 years

SILVER SPONSORSHIP PACKAGE \$1000.00 pa for 1 year

BRONZE SPONSORSHIP PACKAGE \$500.00 pa for 1 year

Provision of the above sponsorship agreement will commence on the _____ and conclude on the _____. During this period the above-named will receive benefits as outlined in TTGSC Sponsorship Package.

In consideration for the provision of _____ level sponsorship benefits, the above-named agrees to pay TTGSC the sum of \$_____ in full at least 7 days prior to the commencement of the agreed sponsorship period.

The terms of this agreement may be varied at any time upon the consent of both TTGSC and the above-named. Amendments or variations to this agreement must be done in writing and allow 90 days to take effect.

TTGSC reserves the right to terminate this agreement at any time in the event that the above-named fails to make payment in accordance with this agreement and may recover from the above-named any outstanding amounts owing to TTGSC.

I, _____ of _____ have read and understood this agreement and accept the terms of engagement provided here in.

Signed _____ Date _____
(Sponsor signature)

Signed _____ Date _____
(TTGSC Representative's Signature)

Contact: Club President: Bianca Connelly
email president@ttgsc.org.au

email: treasurer@ttgsc.org.au

email: ttgscsponsorship@gmail.com